FREDERICKSBURG SYMPHONY ORCHESTRA · 2021

Founding Documents

> *Before the first downbeat on October 29, 2021, the Fredericksburg Symphony Orchestra existed on paper: a plan, a letter to the community, a rehearsal calendar and a season brochure. These are the documents that started it.*

SUMMER 2021	**The Founding Idea**	*The first written plan for the orchestra, by Dr. Kevin P. Bartram.*
JUNE 30, 2021	**The First Donor Letter**	*Announcing a new symphony orchestra to Fredericksburg music lovers.*
FALL 2021	**Our First Musician Schedule**	*The inaugural season's rehearsal and concert calendar.*
2021–22	**Our First Season Brochure**	*The mailer that introduced the inaugural season, in full.*



The result: the FSO's inaugural concert, Lifepoint Auditorium, October 29, 2021

FROM THE ARCHIVES · SUMMER 2021

The Founding Idea

The first written description of the Fredericksburg Symphony Orchestra, drafted by Dr. Kevin P. Bartram in the summer of 2021, before the orchestra's official founding.

Fredericksburg Symphony Orchestra

Dr. Kevin P. Bartram, Music Director

*A community orchestra dedicated to **A**rtistic excellence and **C**ommunity **E**ngagement serving the Fredericksburg, VA region.*

TO BEGIN FALL 2021 OR (MOST LIKELY) SPRING 2022

The FSO is a 50–60 piece full orchestra with a limited season (2 to 3 concerts with six rehearsals each). Repertoire will be a mixture of serious and light works, with possibly one guest headliner per year. Rehearsals are held on Tuesday evenings, location TBD. Concerts will be ticketed (tix.com), though prices TBD. We shall create a Friends organization to support the organization.

STAFFING REQUIREMENTS

3 paid staff: Music Director, Executive Director, Operations Manager.

Executive Director — Friends communications, ticketing, database, brochure, marketing, budgeting, bills and payments; supervises operations manager.

Operations Manager — Reports to Executive Director. Handles logistics, guest artists, volunteers, staging, vendors, music copies. Acts as personnel manager to communicate with musicians and manages librarian.

- Support staff: Hall manager (school employee, paid per event)
- Head of ushers, assistant stage manager, librarian are unpaid volunteers
- Board of Directors (unpaid)
- Regular ushers (unpaid volunteers)

MUSICIAN REQUIREMENTS

- Accepted via audition initially (unless was a performer under me before).
- Community members and students are welcome via audition. Only one entrance audition required. Once they are in the group, they no longer need to audition.
- Attendance: musicians are expected to attend 5 of the 6 rehearsals in order to perform on that concert (unless prior authorization is given). May bow out of one concert per year if unable to make rehearsals.

501(C)(3)

We need to establish a board (at least preliminary), a set of bylaws, and get this moving as a non-profit arts organization. Best if we have an attorney on the board.

THE FOUNDING IDEA · CONTINUED

TO-DO

- Secure hall and rehearsal space
- Hold exploratory meetings with potential backers. Secure salaries and rental fees. Get startup $ commitments.
- Meet with musician-leaders, potential board members.
- Write draft of bylaws, get non-profit status approved and certified (could take 2 months).
- Move on website
- Determine season schedule
- Determine repertoire
- Start recruiting musicians



The idea realized: the view from the stage at Lifepoint Auditorium, Season One

FROM THE ARCHIVES · JUNE 30, 2021

The First Donor Letter



STAFF

Dr. Kevin P. Bartram
Music Director

Audra Bielke
Executive Director

Nora McIntire
Operations Manager

Robyn Bauer
Concertmaster

BOARD OF DIRECTORS

Dr. Rosemary Barra
Bill Boldon
Ron Branscome
Dr. John Coker
Dr. Christopher Newman
Howard Owen
Sara Poore
Deborah Quackenbush, Esq.
Thom Smelter

June 30, 2021

Dear Music Lover,

I hope you and your loved ones are well as we envision emerging from these challenging times. I have missed seeing so many of you at concerts and events, but as is often the case, out of adversity rise new and exciting opportunities. On that note, I am thrilled to announce the formation of a new symphony orchestra in our community under the leadership of Maestro Kevin Bartram: The Fredericksburg Symphony Orchestra.

The Fredericksburg Symphony Orchestra (FSO) will be a non-profit community orchestra dedicated to artistic excellence and community engagement in the Fredericksburg region. We have reason to be optimistic for the future. Dr. Bartram has been busy recruiting musicians and he reports that the FSO will be an outstanding addition to our cultural landscape. Musicians are excited to join the group, and we have an incredible board and staff in place to support them. Because the orchestra will be of such high quality, Maestro Bartram is planning a very special inaugural season that begins this October with a Masterworks program!

Furthermore, the FSO is thrilled to announce that our home will be the Life Point Auditorium in Central Park. This spectacular 1,100-seat concert hall—conveniently located—offers significant stage size, acoustics, parking, and amenities befitting a top symphony orchestra.

We hope you will consider supporting this ambitious effort with a tax-deductible donation or serving as a volunteer. In the coming weeks we will finalize plans and send you a season brochure with information on how to purchase concert tickets and make your donation. If you would like to stay up-to-date on the latest developments or serve as a volunteer at the FSO, please send an email to info@fredericksburgsymphony.org to be added to our mailing list.

The audience has been seated, the hall lights have dimmed, and FSO concertmaster Robyn Bauer has tuned the orchestra. We wait in anticipation for that moment when Maestro Bartram lifts his baton once again to inaugurate a new era of live music in Fredericksburg!

Warm regards,

Audra Bielke
Executive Director

FROM THE ARCHIVES · 2021–22

Our First Musician Schedule

The tentative rehearsal and concert calendar sent to musicians for the inaugural season: Tuesday rehearsals at Fredericksburg Academy and James Monroe High School, dress rehearsals and concerts at Lifepoint Auditorium.

THE FREDERICKSBURG SYMPHONY

Dr. Kevin P. Bartram, Music Director
https://fredericksburgsymphony.org

SEASON SCHEDULE (TENTATIVE)

Tues, Sept 28, 7-9pm Fredericksburg Academy (2300 Washington Ave, Fredericksburg, VA 22401)
Tues, Oct 5, 7-9pm Fredericksburg Academy
Tues, Oct 12, 7-9pm Fredericksburg Academy
Tues, Oct 19, 7-9pm Fredericksburg Academy
Thurs, Oct 28, 7-9:30pm- Dress Rehearsal, Lifepoint Auditorium (1400 Central Park Blvd, Fredericksburg, VA 22401)0000
Concert, Friday Oct 29- Life Point Auditorium October Masterworks "On Top of the World", 7:30 pm
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Tues, November 16, 7-9pm Fredericksburg Academy
Tues, November 30, 7-9pm Fredericksburg Academy
Thursday, Dec 2, 7-9:30pm, Dress Rehearsal, Lifepoint Auditorium
Friday, December 3 – Lifepoint Auditorium Holiday Pops "A Season of Giving", 7:30 pm
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Tues Feb 1, 7-9 pm James Monroe HS
Tues Feb 8, 7-9pm James Monroe HS
Tues Feb 15, 7-9pm OFF
Tues Feb 22, 7-9pm James Monroe HS
Tues Mar 1, 7-9pm James Monroe HS
Thurs Mar 10, 7-9:30pm, Dress Rehearsal, Lifepoint Auditorium
Concert Friday, March 11- Lifepoint Auditorium "A European Fantasy", 7:30 pm
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Tuesday, April 5, 7-9pm James Monroe HS
Tuesday, April 12, 7-9pm James Monroe HS
Tuesday, April 19, 7-9pm James Monroe HS
Tuesday, April 26, 7-9pm James Monroe HS
Thursday, 7-9:30 pm May 5 Dress Rehearsal, Lifepoint Auditorium
Friday, May 6 Concert- Lifepoint Auditorium "Tchaikovsky's Fifth", 7:30 pm

FROM THE ARCHIVES · 2021–22

Our First Season Brochure



"BRIDGING A GREAT COMMUNITY WITH GREAT MUSIC"

THE
FREDERICKSBURG
SYMPHONY

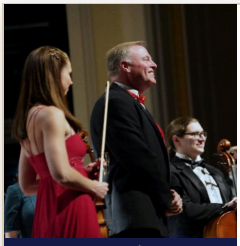
DR. KEVIN P. BARTRAM, MUSIC DIRECTOR

P.O. BOX 1460
FREDERICKSBURG, VA 22402

FREDERICKSBURGSYMPHONY.ORG

2021-22 SEASON

Inaugurating Symphonic History in Fredericksburg!



Maestro Bartram with new FSO concertmaster Robyn Bauer and FSO cellist Luke Payne

THE
FREDERICKSBURG
SYMPHONY



OUR NEW HOME!
LIFEPOINT AUDITORIUM, CENTRAL PARK

Dear Music Lover,

From adversity comes opportunity. We have missed live music because it is one of our most potent celebrations of life, and because it provides a platform to showcase our civic pride. We are therefore excited to announce the formation of a new group, the Fredericksburg Symphony Orchestra! By taking the name of our town, we assert that Fredericksburg is a cultural draw for the region and that we can once again attract world-class artists.

The FSO is a 65-piece semi-professional symphony orchestra comprised of some of the best musicians in the region. This non-profit orchestra will present a full slate of performances in our outstanding new home, Lifepoint Auditorium in Central Park. This 950 seat hall provides the best amenities, ample parking, and overall concert experience that Fredericksburg has to offer.

When we began recruiting musicians, I was unsure what reception we would get. The response was incredible! We have assembled an extraordinary orchestra, worthy of the name Fredericksburg Symphony Orchestra. Our inaugural season reflects my feelings of optimism as we all step back into the spotlight together. I have thus selected the most joyful and emotional music in celebration of our collective effort to see what we can become.

We hope to count on your support as we embark on this new adventure together for the benefit of our community. Please consider becoming a *Symphony Supporter* today. Your tax-deductible donations (which will be retroactive to any donation made once our 501(c)(3) status is approved) will help make musical history in Fredericksburg!

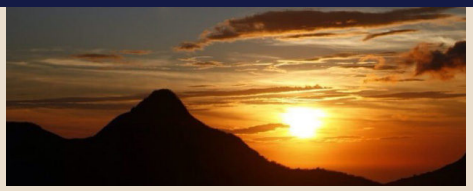
Sincerely,
Kevin P. Bartram
Maestro Kevin P. Bartram, Music Director
The Fredericksburg Symphony Orchestra

FSO STAFF
Dr. Kevin P. Bartram, Music Director
Audra Bielke, Executive Director
Nora McIntire, Operations Manager
Robyn Bauer, Concertmaster

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Thomas Smelter

FIRST SEASON BROCHURE · CONTINUED

INAUGURAL CONCERT!



Masterworks Series –"On Top of the World"
Abigail Rockwell, narrator
Friday, October 29, 7:30 pm
Lifepoint Auditorium

TICKETS ON SALE
Symphony Supporters - Saturday, Sept. 25, 2021
General Public - Saturday, Oct. 2, 2021

The FSO scales its first mountain with a stunning program that will leave you wanting more. Verdi's exciting *La Forza del Destino* sets a high bar with its gorgeous string melodies, lyrical woodwind solos, and powerful brass and percussion fanfares. Famed American illustrator Norman Rockwell said: "I love to tell stories in pictures. The story is the first thing and the last thing." Composer Stella Sung's *Rockwell Reflections* tells the story of five iconic Rockwell pictures with her gorgeous symphonic score. Abigail Rockwell will be on hand to narrate the story of her grandfather's work, and each picture will be displayed on a large screen above the orchestra. Next, we're *On Top of the World* with Brian Balmages' new work for orchestra, and we'll conclude with Aaron Copland's American masterpiece *Rodeo*. What a start!



Symphony Supporters private lecture by Abigail Rockwell *(Overture level supporters or higher)*

Sponsored by: Thom and Tricia Smelter



Holiday Pops- "The Season of Giving"
Friday, December 3, 7:30 pm
Lifepoint Auditorium

TICKETS ON SALE
Symphony Supporters - Saturday, Oct. 30
General Public - Saturday, Nov. 6

Sponsorship Opportunities Available

Kick off the holiday season in style with the FSO! Bring the entire family to Lifepoint Auditorium to experience an unforgettable selection of classic carols and new arrangements. "A Season of Giving" will warm your heart, and you can expect a visit from Santa. Featured numbers include *A Charlie Brown Christmas, Sleigh Ride*, and *White Christmas*, along with an exciting version of Beethoven's *Ode to Joy.*

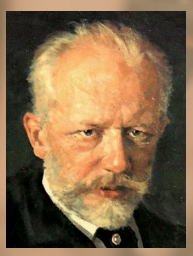


"A European Fantasy"
Friday, March 11, 7:30 pm
Lifepoint Auditorium

Stamp your passport and rekindle your passion for travel with this European musical fantasy! We'll touch down in Spain with the popular *Capriccio Espagnol* by Rimsky-Korsakov. Featuring our superb concertmaster Robyn Bauer on violin, this masterwork is known for its excitement and energy. Now we're off to the land of shamrocks with Leroy Anderson's wonderful arrangement of Irish songs in *Irish Suite*, made popular by the Boston Pops. Then it's across the channel to England for the *Fantasia on a Theme by Thomas Tallis* by Vaughn-Williams. Written for double string orchestra, this is one of the finest works by the English master. We'll hop on the train to the Czech Republic for this postcard-perfect conclusion to our European tour with the *Polka* and *Fugue* from "Schwanda the Bagpiper" by Weinberger. Bon voyage!

TICKET SALES
Symphony Supporters - Saturday, Feb. 5
General Public - Saturday, Feb. 12
Tickets from $20.00
Symphony Supporters-only pre-concert lecture by FSO Music Director Kevin Bartram

Sponsorship Opportunities Available



Tchaikovsky's Fifth Symphony
(Season Finale)
Friday, May 6, 7:30 pm
Lifepoint Auditorium

TICKET SALES
Symphony Supporters - Saturday, April 2
General Public - Saturday, April 9
Tickets from $20.00
Symphony Supporters-only pass to an open rehearsal

Sponsorship Opportunities Available

We conclude our inaugural season with Tchaikovsky's magnificent *Symphony No. 5 in E Minor*. Composed in 1888, the symphony reflects the Romantic Era's sense of longing, and—more typical of Tchaikovsky—sense of fate. Few composers in history have the ability to tap into raw emotion like Tchaikovsky, and few works typify the emotional power of music like the Fifth Symphony. A triumph for him, and for all of us. A fitting conclusion to our inaugural season. Also on the program is the charming *Suite of Old American Dances* by Bennett and the hauntingly-beautiful *Lyric Fantasy* by Larsson.

FIRST SEASON BROCHURE · CONTINUED

SUPPORTERS OF THE FSO - DONOR LEVELS & BENEFITS

Our 501(c)(3) status is currently pending. While donations are not yet tax-deductible, once we receive official notice of our 501(c)(3) approval, we will issue a letter to you retroactive to the date of your donation.

PRELUDE: $100-249
- Names in concert programs
- Priority ticketing to all concerts *RESERVE YOUR FAVORITE SEATS FOR EACH CONCERT!*
- Newsletters

OVERTURE: $250-499

All of the above benefits, plus:
- Donor open rehearsal
- Invitation to pre-concert talks and lectures

SONATA: $500-999

All of the above benefits, plus:
- Priority concert parking
- Priority ticketing for annual donor field trip
- Invitation to private FSO musician recital

CONCERTO: $1,000-2,499

All of the above benefits, plus:
- Access to the Symphony Club Lounge during intermission
- "Intermezzo" meet and greets
- 2 Complimentary VIP tickets to a concert of your choice

Fair Market Value (deductible portion) of Concerto benefits: $820.00

SYMPHONY $2,500-$4,999

All of the above benefits, plus:
- Opportunity to sponsor a visiting guest artist or concert piece

Fair Market Value (non-deductible portion) of Symphony benefits: $2,320.00

MAESTRO'S CIRCLE: $5,000-9,999

All of the above benefits, plus:
- Opportunity to sponsor a principal chair musician for an entire season
- Opportunity to sponsor an orchestra musician for an entire season

Fair Market Value (non-deductible portion) of Maestro's Circle benefits: $4,280.00

FOUNDER'S CIRCLE: $10,000+

All of the above benefits, plus:
- Lifetime naming rights for a principal musician seat in the orchestra
- Opportunity to sponsor the Music Director for an entire season
- Lifetime designation as a "Founder" of the symphony
- 2 Complimentary VIP Season Tickets (all 4 concerts)

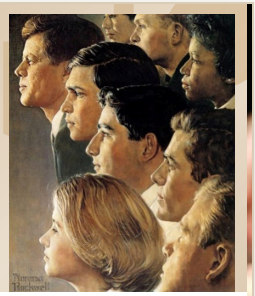
Fair Market Value (non-deductible portion) of Founder's Circle benefits: $9,380.00

Corporate and Full Concert Sponsorship Opportunities are also available with naming rights for the entire season. Please contact our Executive Director for more information (abielke@fredericksburgsymphony.org).

Our "Intermezzo" meet and greets allow patrons to discuss musical details during intermission with select FSO musicians and to get inside information about what to listen for in the second half of concerts.

We gain pride in our community when we contribute to what is possible. Today the Fredericksburg Symphony Orchestra emerges to affirm our commitment to…

"Bridging a Great Community with Great Music."



Norman Rockwell's "Peace Corps" -featured in October Masterworks.



2021-22 INAUGURAL SEASON

THE FREDERICKSBURG SYMPHONY

THE FREDERICKSBURG SYMPHONY ORCHESTRA
P.O. BOX 1460
FREDERICKSBURG, VA 22402

fredericksburgsymphony.org

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